

Milford Athletic Booster Club  
Monthly Meeting Notes – September 8, 2021

Meeting opened at 7:07 pm

**Attendees:**

Laura Dominique, Julie Klenk, Penni Clemons, Todd Moore, Justin Bonnell, Darragh Naylor, Aaron Zupka, Bryan Yee, Molly Geise, Jennifer Goff, Nicole Kittrell, Heidi Simmones

**Secretary's Report (available on Website) – Julie Klenk**

**Treasurer's Report – Darragh Naylor**

- Books sent out to Executive Board members
- Up to \$34,000 in Pass sales
- HomeTown Ticketing – TDC is using this a lot and it is going well
- Venmo is up and ready to be used by all sports
- Mistake with paying credit card bill, so we had to pay ahead one month to get cards turned back on – will be moving to automated payments, but hasn't kicked in yet
- Have not received concession payment from MEF&C yet this year (already had Gridiron and first set of games)
- All groups are operating in the black and spending Fund the Flock money as needed

**President's Report – Laura Dominique**

- No report

**Team/Program Representative's Reports**

- No reports

**Concessions (Penni Clemons)**

- Per the current contract, we should be paying \$6.25 per cheese pizza and \$6.75 per pepperoni pizza (we tip \$1.00 per pizza)
- Still having a hard time getting products due to vendor supply
- Lehr's prices have increased significantly, so looking at an alternate place to get meat
- Charity Lucas tall Coke cooler malfunctioned and froze all the drinks (Penni will call Coke to come look at it)
- The big shed at the stadium has been left open several times, so Penni will be changing the lock
- Need approval of quote for new freezer in basketball for \$1700, or repair of existing freezer for \$1200 plus labor
  - Laura Dominique motioned to spend up to \$1800 for new freezer, Julie Klenk provided the 2<sup>nd</sup>, approved

**Advertising / Sponsorships (Bryan Yee)**

- Received check from Lehr's for advertising and new sign
- Kitzmiller is back in and we will accept credit card payment or Venmo if needed for advertising fee
- Need replacements for 4 signs on football scoreboard
- X-Factor might be good option for advertising on Charity Lucas field scoreboard (Heidi Simmones will send contact info)

**Craft Show (Justin Bonnell)**

- This is Justin's last year as Craft Show Directory – need to find a replacement ASAP
- Currently have wait list of 130-150 additional crafters

- As of right now, no sampling allowed unless individually wrapped/served (no public dipping)
- Need to post COVID rules/restrictions throughout building
- Penni and Julie to meet with Justin monthly to shadow
- Develop a “job description” to send out to sports families to find a replacement
- Look at using HomeTown Ticketing for entrance tickets
- Possibly offer VIP ticket for parking
- Friday night setup (charged an additional \$10)
- Next year look at increasing booth prices by \$5 per booth
- Justin motioned to increase entrance fee to \$3 at door, Todd provided 2<sup>nd</sup>, approved
- Going forward, need Fire Inspector from 6a-2p, 2 additional firemen all day, 3 police from 6a-10a (2 of which will remain until close)
- Look at best way to do programs/maps
  - Cleanup and digitalize school map with color codes and QR codes
  - Make signs for hallways
- Provide vendor Wi-Fi code

### **Hall of Fame (Laura Dominique)**

- Application submission deadline extended until 9/30/21
- Will review applications at October meeting
- Update Voting Committee members and set date for voting meeting (Laura)

### **Flight Night (Todd Moore)**

- Tentative date for 2022 Flight Night is May 12<sup>th</sup>
- Waiting for \$600 check from Lehr’s
- VIP pictures will be shipped out this week from CA lab
- Still need to wrap up a couple of live auction gifts
- Working on speaker for next year’s event

### **Athletic Director’s Report (Aaron Zupka)**

- Working to start girls wrestling program
- Fall sports are doing great
- Would like to do Fund the Flock 2 times this year (mid Nov-Dec and in the spring)
- Looking for Boosters to help with updates to baseball/softball and football scoreboards
  - Add truss at top and sponsorship panels at bottom of current baseball/softball scoreboards
  - Sell air and get sponsors to help get paid back within 2 years, then make profit after that
  - Add backlit truss (main sponsor on top, 4 ad panels on bottom, 2 black message boards on sides) to football scoreboard
  - If we purchase the board and sell the advertising, we would keep the revenue
  - Can run digital ads and commercials while the board is turned on and active
  - BOE has agreed to loan us the money to do scoreboard upgrades if we provide a plan to pay it back
  - If we lose Craft Show and Flight Night, we will only have \$90K in income for day-to-day operations (\$40K from Mercy, \$20K from Concessions, \$30K from Passes)
  - Right now, Boosters have \$440K saved for turf project, and will have additional revenue of approx. \$90K-\$100K by the end of school year, but that will still be \$100K short for quote for turf
  - Look to see if we can pre-sell advertising spots for baseball/softball scoreboards
  - Revisit this request at October meeting
    - Any interest in advertising spots (Bryan and Aaron)
    - BOE terms for loaning money upfront

- Ask baseball/softball if they will contribute

**New Business**

- None

**Dates to Remember**

- Next MABC Monthly Meeting – Wednesday, October 13, @ 7pm

**Adjournment**

- Meeting adjourned at 8:39 pm